

In Re: Webloyalty.com, Inc., Marketing and Sales Practices Litigation

Doc. 59 Att. 37

Exhibit 37



Printer Ink, Toner & More

Your purchase is complete... here's a Special Reward from a preferred partner of 123inkjets.com!

Just take me to the [confirmation page](#) No Thanks

**Congratulations...**

click YES below to register for Reservation Rewards and get your Money-Saving Discounts up to 50%... plus your \$10.00 Cash Back Award!

Thank You... sign up to claim your rewards!
To thank you for your purchase at 123inkjets.com today, click YES below to get your \$10.00 Cash Back Award on your next 123inkjets.com purchase plus sign up for all the money-saving benefits of Reservation Rewards, our premier online travel discounts and protection club! Plus enjoy all this FREE for the next 30 days and only \$9 per month thereafter...



Get your \$10.00 Cash Back Award on your next 123inkjets.com purchase! Plus get Money-Saving Discounts up to 50% at popular locations like participating...

Sears Portrait Studio

Sports Authority

Pearle Vision

Six Flags

Pizza Hut

Planet Hollywood

Bennigan's

International House of Pancakes

Claire's

Deb Shops

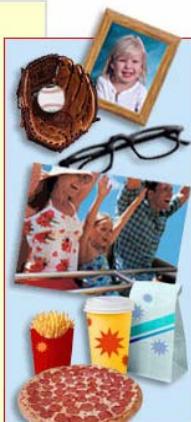
Champs Sports

Molly Maid, Inc.

Plus many more in our Money-Saving Discount Network!

30 DAYS FREE plus only \$9 a month thereafter

- Member Care Guarantee
- Email reminder before first monthly charge
- Cancel anytime hassle-free, online or by phone

**Discounts up to 50% at leading Retailers you know and trust**

Get discounts up to 50% on products and services you use every day from top retailers nationwide like participating Sears Portrait Studios, Sports Authority, Pearle Vision locations and more. These include nationwide retailers... plus plenty of local stores and service providers right where you live.

Discounts up to 50% at Top Attractions

You save up to 50% at more than 17,000 top attractions nationwide and close to home. Get discounts at theme parks, museums, aquariums, zoos and more. Enjoy discounts at top name locations like Six Flags and many more! Plus save money at lots of local attractions in your hometown and state!

Dining Discounts -- Buy 1 Get 1 FREE

Get great "Buy 1 Get 1 FREE" deals at over 35,000 popular family restaurants and fast food chains. These discounts are great when on a cross-country trip or even in your own neighborhood. Save at popular national chains like participating Pizza Hut, Planet Hollywood, Bennigan's, International House of Pancakes restaurants and many more! Plus save at local restaurants too!

Extra Reward -- \$10.00 Cash Back Award on your next 123inkjets.com purchase

As a member of Reservation Rewards you get your \$10.00 Cash Back Award good for your next 123inkjets.com purchase. Just make a purchase anytime in the next 3 months, send Reservation Rewards your receipt and Cash Back Award Coupon and we'll send you the Cash! It's that easy and no minimum purchase is required! So, go ahead and save money shopping for your favorite things at 123inkjets.com... get anything you want... it's up to you! [Click here for full details on your \\$10.00 Cash Back Award](#)



So claim all your Reservation Rewards benefits... plus get your \$10.00 Cash Back Award!
You'll get your \$10.00 Cash Back Award and instructions on the next page so you can access the site and start saving today! Plus we'll send your Membership Kit email to you at your email address. Try all the benefits for the next 30 days FREE and see how much you save! There's no obligation to continue. If you are completely satisfied, do nothing and you'll enjoy ongoing savings for only \$9 a month and of course you have our Guarantee as described in the Offer and Billing Details! You can print out up to 100 discount coupons every year for your favorite places whenever you want!

[Click here for more benefit information.](#)



Plus you get even more than discounts... you also get valuable Travel Protection with Trip Delay Protection, Hotel Over-Booking Protection, 24-Hour Road & Tow Protection and more!

Enter your email address and click YES below

By entering my email address as my electronic signature and clicking YES, I have read and agree to the Offer and Billing Details and authorize 123inkjets.com to securely transfer my name, address and credit or debit card information to Reservation Rewards for billing and benefit processing.

Enter your email address here:

Verify email:

YES!
[Click here now](#)

I want my Reservation Rewards discounts and my \$10.00 Cash Back Award plus get my confirmation page!

No Thanks

[click here to continue](#)

I want to get my confirmation page without the Reservation Rewards program or \$10.00 Cash Back Award.



reviewed by
TRUSTe
site privacy statement

Offer only available to residents of the U.S., Puerto Rico and the U.S. Virgin Islands and is not available to current Reservation Rewards members. Terms of Service apply. Reservation Rewards is owned and operated by webloyalty.com. All trademarks and/or copyrights are the property of their respective owners, and unless otherwise noted, Reservation Rewards is not affiliated with the respective owners. Apple computer users need to print coupons using Netscape Navigator or Communicator. Merchants participating in this program vary by location. Reservation Rewards benefits cannot be accessed via WebTV. [Privacy Policy](#) ©2004, webloyalty.com, inc. 51283-0405